



DO THE RIGHT THING OF MIAMI, INC.

C/O CITY OF MIAMI POLICE DEPARTMENT
400 N.W. 2ND AVENUE / ROOM 201-J / MIAMI, FL 33128
PHONE: 305-603-6957 / WEBSITE: WWW.DOTHERIGHTTHINGINC.ORG
TWITTER/INSTAGRAM: @DTRTMiami

Dear Do The Right Thing Coordinator:

Welcome back for another year of doing the right thing! The Do The Right Thing Program (DTRT), sponsored by the Miami Police Department, recognizes and rewards children for “doing the right thing.” Each month, as many as 1,000 children from Miami-Dade County are nominated by teachers, counselors, parents, police officers, and the public for the Do The Right Thing Award on the basis of their exemplary behavior and attitude. Ten monthly finalists are named and receive plaques and other prizes at a ceremony at the Miami Police Department with the Chief of Police. An overall monthly “Special Recognition” winner in middle or high school **receives a trip to Washington, D.C.** and an overall monthly “Special Recognition” winner in elementary school **receives a trip to Rapids Water Park.** All Top 10 winners are also featured on the DTRT website. In order to reach as many children as possible and reinforce their positive behavior, **ALL STUDENTS NOMINATED** receive a certificate and a congratulatory letter, two tickets to a Marlin’s game, a free pizza from Papa John’s, a bumper sticker, and a Do The Right Thing T-shirt delivered through school mail.

STEP 1: REGISTER AS DTRT COORDINATOR

If you are receiving this letter you have already submitted your DTRT Coordinator Registration for the 2021-2022 school year and will be receiving periodic program information, updates, and reminders throughout the year.

STEP 2: PROMOTE WITHIN YOUR SCHOOL

All materials needed to promote the program throughout your school are available on our website under the **Awards Program/School Information tab.** Please print, copy, or email and distribute as necessary to all school personnel. We will also be mailing you program information along with our 2021-2022 Do The Right Thing calendar poster.

STEP 3: NOMINATE

You must use our online nomination process by logging on to our website, clicking on the “**Nominate**” button and completing the nomination form. Nominations require a minimum of 4 sentences and each school is allowed a maximum of 15 nominations each month. Nominations are due by the 20th of each month unless otherwise noted.

STEP 5: STAY CONNECTED

Please log on to our website and periodically check the “**Latest News**” and “**Coordinator Corner**” sections of the homepage for all updates. You can also like us on Facebook by searching for “**Do The Right Thing of Miami, Inc.,**” and follow us on Instagram and Twitter by searching for **@DTRTMiami.**

BONUS: All DTRT Coordinators who register for the program and get your teachers, staff, etc. to submit at least 1 nomination by the deadline of September 20th, will receive a FREE DTRT T-shirt.

If your school has a Top 10 winner, you will be notified by email. **Additionally, your school should receive the prizes for the remaining nominees by the 20th of the following month through school mail (please be patient as they usually take about 2 weeks for delivery).** For example, October nominees will receive their prizes by November 20th.

If you have any questions, would like further information, or want to share your ideas about the program, please feel free to call 305-603-6957 or e-mail admin@dotherightthinginc.org. Keep up the good work and we look forward to reading about your great kids this school year!

Sincerely,

Ariadna Espinosa

Ariadna Espinosa
Executive Director
Do The Right Thing of Miami, Inc.

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