



DO THE RIGHT THING OF MIAMI, INC.

C/O CITY OF MIAMI POLICE DEPARTMENT

400 N.W. 2ND AVENUE / ROOM 201-J / MIAMI, FL 33128

PHONE: 305-603-6957 / WEBSITE: WWW.DOTHERIGHTTHINGINC.ORG

TWITTER/INSTAGRAM: @DTRTMIAMI

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Dear Principal:

Now more than ever we need to encourage and motivate our youth to step up and do the right thing. If your school is not already doing so, please consider participating in the **Do The Right Thing Program (DTRT)** which recognizes and rewards the positive accomplishments of your students in conjunction with local law enforcement. By simply designating a member of your staff to serve as the DTRT Coordinator for your school and having them encourage staff to nominate, your students will receive T-shirts and other incentives delivered directly to your school **at no cost to you!**

Each month, as many as 1,000 children from Miami-Dade County are nominated by teachers, counselors, parents, police officers, and the public for the **Do The Right Thing Award** on the basis of their exemplary behavior and attitude. Ten monthly finalists are named and an overall monthly "Special Recognition" winner in middle or high school **receives a trip to Washington, D.C.** and an overall monthly "Special Recognition" winner in elementary school **receives a trip to Rapids Water Park.**

In order to reach as many children as possible and reinforce their positive behavior, **EACH STUDENT NOMINATED FROM YOUR SCHOOL** receives a certificate and a congratulatory letter from the Chief of Police, two tickets to a Marlin's game, a free pizza from Papa John's, a bumper sticker, and a Do The Right Thing T-shirt. All "Special Recognition" winners and Top 10 finalists receive plaques and other prizes at our monthly awards ceremony at police headquarters and they are also featured on our website.

To take advantage of our free program, simply designate a counselor or other member of your staff to serve as your school's DTRT coordinator. The DTRT coordinator is responsible for encouraging participation in our program at your school and **MOST IMPORTANTLY, getting teachers and staff to nominate students. Please direct them to our website www.dotherightthinginc.org and have them fill out the DTRT Coordinator Registration Form found by clicking on the "Register" button on the homepage.** This will ensure that all future correspondence is directed to them.

We also encourage you to further recognize students at your school for "doing the right thing" by acknowledging them within your school by highlighting nominees on a bulletin board, congratulating them during PA announcements, having a Do The Right Thing Day each month when nominees can wear their T-shirts, and honoring nominees during school assemblies. Help us get our message across: "Good kids are newsworthy, positive behavior is noticed, and police officers care!"

If you have any questions, would like further information, or want to share your ideas about the program, please feel free to contact our office by calling at 305-603-6957 or e-mailing admin@dotherightthinginc.org.

We look forward to another year of recognizing and rewarding your amazing students!

Sincerely,

Ariadna Espinosa

Ariadna Espinosa
Executive Director
Do The Right Thing of Miami, Inc.

A not-for-profit organization dedicated to recognizing and rewarding our youths